



The Fello Guide to
Event Tech Bundles
Bundles > Single Devices.
Here's Why.



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Rental
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From Chaos to Control: Rethinking Event Tech

Picture this: registration lines build, Wi-Fi drops, and your POS stalls mid-sale. Your team scrambles, and your guests notice.

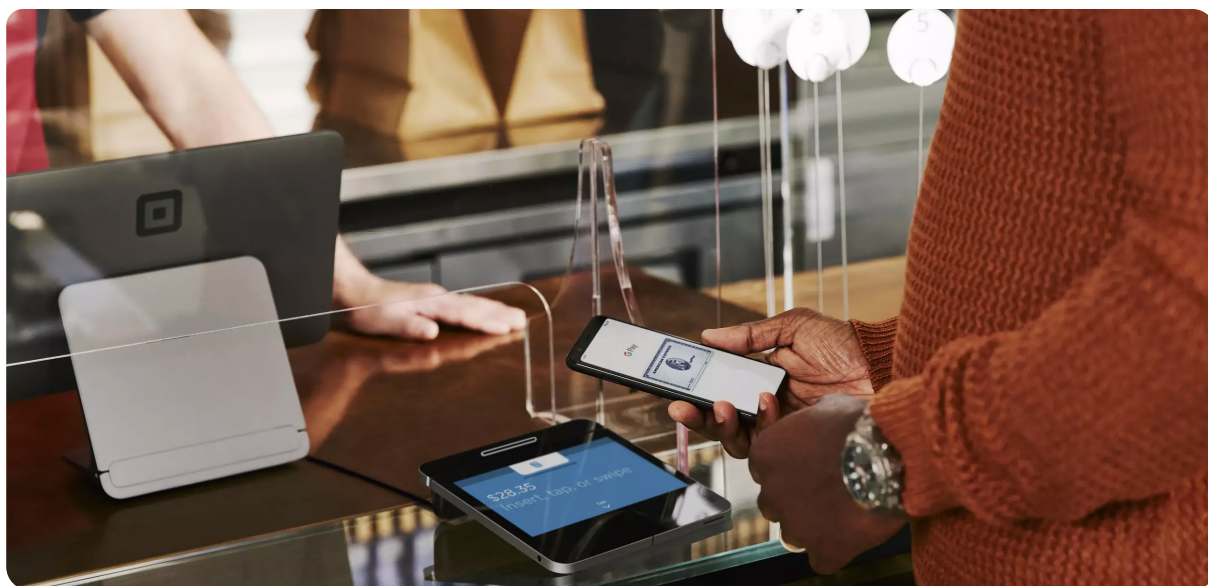
The issue isn't the device. It's the system.

A single iPad or scanner can't solve for connectivity, power, and setup gaps. That's where most events break down.

The solution isn't just "more devices." It's thinking in bundles. Complete, ready-to-go setups that include everything your event needs to run smoothly: devices, connectivity, power, and accessories, all tested to work together.

By the end of this guide, you'll know:

- ① Why bundles work better than single devices
- ① How to plan for connectivity, power, and mobility
- ① Which bundles fit different types of events
- ① How to deploy your event tech so it's invisible to your guests



Understand Why Devices Alone Fail

Let's start at the root. A device is only as good as the system around it.

Without reliable internet, adequate power, or a place to safely set it up, even the best iPad or scanner will let you down.

Think about it: one offline device can create a bottleneck at check-in. One dead battery can halt mobile ticket scanning. One missing cable can stall a POS.

The devices aren't failing. You are simply missing the supporting system that makes them perform reliably.

Once you understand why devices fail alone, the next step is to lay a strong foundation to prevent those failures.

The Foundation: Ask These Before You Bundle

Before building a bundle, cover the basics. Unreliable Wi-Fi, limited power, or missing backups can slow your entire setup.



Connectivity: Will you rely on venue Wi-Fi, a mobile hotspot, or a dedicated router? Test it before your event.



Power: Do you have enough chargers and backups for peak hours? One offline device creates a chain reaction.



Mounting & Mobility: Will devices stay in one place, or will your staff move around? Stands, carts, and cases matter.



Contingency: What happens if something fails? Extra hotspots, cables, and a clear support plan are non-negotiable.

Covering these basics is like laying a strong foundation for a house. If the foundation is shaky, everything else is at risk.

Real-World Bundles That Work

Once your foundation is solid, it's time to choose bundles that match your event needs. Below are bundle variations proven to streamline check-in, sales, and operations. Each includes devices, connectivity, and accessories for a seamless experience.

Choose bundles based on function:



Event Check-In & Registration

Includes: iPad (5th Gen or Mini 4th Gen), 1D/USB barcode scanner, mobile hotspot or cradle router, desktop/acrylic stand

Why it works: Fast ticket validation, reliable connectivity, professional setup

Best for: Conferences, ticketed events, fundraisers, corporate registration



Countertop POS & Payments

Includes: iPad 5th Gen or iPad Pro, Square Stand, USB/Bluetooth receipt printer, cash drawer, mobile hotspot

Why it works: Stationary checkout stays fast and reliable, avoiding transaction delays

Best for: Merchandise sales, food & beverage, donations, retail pop-ups



Mobile POS (Flexible Sales)

Includes: iPad Mini with L7 Case, mobile Bluetooth receipt printer, battery pack, mobile hotspot

Why it works: Handheld POS allows staff to process transactions anywhere—cord-free and fast

Best for: Festivals, outdoor events, high-traffic volunteer-run stations



Shopify Pop-Up Retail

Includes: Shopify Retail Kit with iPad 9.7", Bluetooth receipt printer, barcode scanner, cash drawer, mobile hotspot

Why it works: Quick setup for temporary retail or brand activations; smooth inventory scanning

Best for: Pop-up retail, product launches, brand activations



Square All-in-One Sales

Includes: Square Register or Terminal, mobile hotspot, extra receipt paper

Why it works: Minimalist setup with built-in display and printer; professional and fast

Best for: Low-staff events, clean pop-up setups



Staff Operations & Backend

Includes: Basic PC laptop, cradle router, portable power station

Why it works: Supports back-of-house needs, operations monitoring, and technical setups

Best for: Command centers, on-site operations, registration management

The key is to match the bundle to the event need, not just the devices you like.

Once you've selected the right bundles, it's time to ensure every detail is covered so nothing slows down your event.

Need help finding the right bundle for your event? Reach out to one of our event specialists. They'll be happy to walk you through your options and make sure your event runs flawlessly.

See Your Event Through a Guest's Eyes

With your bundles planned, accessories in place, and backups ready, you've built a complete event system. But a system only works if it flows in the real world.

Before your guests arrive, it's time to walk through your event from their perspective to catch gaps, stress-test your setup, and ensure everything runs smoothly.

Ask yourself:

- ① Is the Wi-Fi reliable at all stations?
- ① Are backup connections ready if the main one fails?
- ① Are all devices charged and easy to access?
- ① Are stands, carts, and protective cases in place?
- ① Who will troubleshoot tech issues if they arise?

Doing this rehearsal helps you catch small problems before they snowball.

The result? Staff stay confident, guests barely notice the tech, and the event runs effortlessly.



Make Event Tech Invisible

After confirming your system flows smoothly from a guest perspective, it's time to make your tech invisible so the event feels effortless.

The ultimate goal? Tech that works so smoothly it disappears.

- Registration never stalls
- Payments never get delayed
- Devices never fail under pressure

When bundled thoughtfully with power, connectivity, accessories, and backup, tech becomes invisible. Guests move smoothly, staff stay confident, and events run effortlessly.

Remember: Devices alone don't make an event successful. Thoughtful planning does.



How Fello Builds Bundles Differently

Fello doesn't just hand you devices. Our bundles are built for reliability, usability, and speed:



Pre-tested Compatibility: Devices and apps work seamlessly together.



Apps Installed and Configured: Ready to run out of the box.



Accessories Included: Chargers, stands, printer paper, all included.



Single Point of Support: One contact for troubleshooting.



Built-In Backup Plans: Extra hotspots, devices, and batteries included.



Scalable & Customizable: Bundles expand or simplify to fit your event size.

Treat Fello bundles as complete event solutions, not just rentals. Everything arrives ready to perform. Setup is faster, issues are minimized, and your team stays focused on the event, not the tech.

Bottom line: From planning connectivity, to choosing the right bundle, adding essential accessories, and walking the event flow from a guest's perspective, this guide has shown you how to transform a collection of devices into a seamless system. Fello bundles bring it all together, turning careful planning into effortless execution.

Stress-Free Event Tech Starts Here

Event tech isn't just about what you rent. It's about how it all works together.

Fello takes the guesswork out of event tech, so your team can focus on creating memorable experiences, not troubleshooting devices.

We handle setup, compatibility, and backups. You get a ready-to-go bundle that keeps your event running smoothly.

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The logo for Fello, featuring the word "FELLO" in a bold, sans-serif font. The letters are a bright orange color. The letter "F" is stylized with a horizontal bar that extends to the right, overlapping the letter "E". The letter "O" is a simple circle.